# DO THE RIGHT THING

FOR A LITTER-FREE AND SUSTAINABLE AUSTRALIA



## Leave nothing behind

### Enjoy your picnics in the park, responsibly.

- +45m visitors annually to National Parks in NSW alone.<sup>1</sup>
- 80% of marine pollution originates from land sources.
- Organic waste, like bananas, can take up to 2 years to breakdown in nature, which can threaten native species.

## Put rubbish in the right bin

## Whether you're at the beach, park or sports oval, dispose of rubbish the right way.

- Average of 67L of rubbish of litter per square km of recreational areas across Australia.<sup>2</sup>
- Takeaway food and beverage packaging is the primary litter type in these area.





## Bin your butts

### Cigarette butts belong in the bin, not the ground.

- Australian's smoke +8 billion cigarettes annually.
- Cigarette butts are the most littered item across the country.1
- Butts are made from plastic and break up into microplastics in the ground and ocean.

## Lead the change

#### Inspire others by doing the right thing.

- Education is the way to make sustainable change for the good.
- Teach others it's not ok to throw rubbish on the ground.
- If you see litter on the ground, even if it's not yours, please put it in the bin.





<sup>&</sup>lt;sup>1</sup> NSW Department of Planning, Research and Environment, 2018.

 $<sup>^{2}</sup>$  Keep Australia Beautiful, National Litter Index 2018-2019