



MEDIA RELEASE
Friday 26 March 2010

**Yeppoon Main Beach, QLD, wins Community Partnership Award at
the Australian Clean Beaches Awards for 2009/2010**

Yeppoon Main Beach in QLD has won the Community Action & Partnerships category at the annual Keep Australia Beautiful, Australian Clean Beaches Awards, held in Manly last night.

Yeppoon Main Beach, represented by Trevor Delelande of Rockhampton Regional Council, was announced the category winner for the Community Action and Partnerships award. According to Australian Clean Beaches Judge, David Moy, Yeppoon Main Beach was a deserving winner of this category.

“Excellent partnerships have been realised between a number of community groups and Council and both the Keppel Bay Sailing Club and the Yeppoon Main Beach SLS Club are actively involved in partnerships with the Rockhampton Regional Council. There is also a partnership with the local Indigenous and a very active partnership with the Great Barrier Reef Marine Park Authority.”

Yeppoon Main Beach also went on to receive a Distinction in the category of Environmental Protection and Innovation, sponsored by Coastal Watch.

“Yeppoon Main beach has been commended for protecting local wildlife such as bats and crocodiles, and implementing other environment initiatives like gross pollutant traps to reduce sediment loads to the beach, weed management programs and indigenous plant propagation”, said David Moy.

In attendance at last night's awards was the Minister for Climate Change, Energy Efficiency and Water, Penny Wong, and local surfer and seven times world champion, Layne Beachley.

Senator Wong commended the winners, “I congratulate the dedicated community members on their commitment in taking steps to improve their local community's environment.”

South Port beach in Noarlunga, SA, was named Overall winner, taking out the title of Australia's Cleanest Beach for 2009/2010.

Through the Australian Clean Beaches Awards, Keep Australia Beautiful is able to recognise local community and individual efforts that are helping beach communities to become environmentally, economically and socially sustainable. The awards are sponsored by Mount Franklin Spring Water, Coastalwatch and the Hungry Jack's 'Bag it & Bin it' program.

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For further information visit www.kab.org.au

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EDITOR'S NOTES

Australian Clean Beaches Awards 2009/2010 Table of Results

Category	Winner	Sponsor
Overall Winner	South Port Noarlunga, SA	Mount Franklin Spring Water (Principal Sponsor)
Community Action & Partnerships	Yeppoon Main Beach, QLD <i>(Distinction: South Port Noarlunga, SA)</i>	
'Dame Phyllis Frost' Litter Prevention	Port Kembla Beach, NSW	Hungry Jack's 'Bag it & Bin it'
Resource Recovery & Waste Management	South Port Noarlunga, SA	Mount Franklin Spring Water
Environmental Innovation & Protection	South Port Noarlunga, SA. <i>(Distinction: Yeppoon Main Beach, QLD)</i>	Coastalwatch
Water Conservation	South Port Noarlunga, SA <i>(Distinction: Port Kembla Beach, NSW)</i>	
Energy Innovation	West Beach Burnie, TAS, <i>(Distinction: Balnarring Beach, VIC)</i>	
Heritage & Culture	EQUAL FIRST: Shady Beach Yirrkala, NT & West Beach Burnie, TAS	
Young Legends	South Port Noarlunga, SA <i>(Distinction: Balnarring Beach, VIC)</i>	

About The Australian Clean Beaches Awards Sponsors:

Mount Franklin – Principal Sponsor

Coca-Cola Amatil is a long term supporter of Keep Australia Beautiful. Its Mount Franklin premium spring water brand promotes positive actions. This makes it an ideal fit with the Clean Beaches awards which celebrate the environmental achievements of individuals and local communities including beverage container recycling and in particular PET recycling.

Coastalwatch – Category Sponsor

Coastalwatch is a website with cameras at beaches all around Australia. Coastalwatch is committed to bringing the coast to a broad cross section of Australians and overseas visitors. Its goal is to make a significant contribution to more timely and safer coastal use, and more efficient and cost effective coastal management.

Hungry Jack's® - Category Sponsor

Hungry Jack's is a long term supporter of Keep Australia Beautiful and has been making consistent progress with its environmental initiatives. This includes an anti litter message on all packaging, kitchen food waste composting trials and implementing an Australian-first dining room food waste composting trial.

Promotional Partners

Surf Life Saving Australia, Surfing Australia, Surfrider Foundation and Steve Parish Beach Calendar.