



NATIONAL TIDY TOWNS AWARDS 2024

Entry Pack



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Key Program Dates 2024

**Entries
Open**



**Entries
Close**



**Judging
Period**



**Awards
Event**



Welcome Message



Welcome to the Tidy Towns – Sustainability Awards for 2024!

We are very pleased to be delivering the 2024 National Tidy Towns Awards and rewarding and recognising the councils, communities, organisations, and individuals that are working tirelessly towards a more sustainable future.

Over the years we have been showcasing projects and programs around litter, waste, behaviour change, community, environment, heritage and culture, wellbeing and individual achievement. These initiatives empower people, change behaviour, protect the environment, reduce waste, engage diverse communities, and promote community spirit and resiliency across Australia.

So, what does a sustainable future look like for Australia? While sustainability means different things to different people, we here at KAB take a holistic approach to its definition and say that sustainability is the consistent drive to improve our relationship with the environment while creating a better way of life for all. Keeping this front of mind, the defining and most crucial element of any winning initiative is that it achieves harmony between economic, social, and environmental needs, and that it is innovative in its design, inclusive in its planning, and effective in its approach.

When we think about sustainability in this way, we are capturing the true essence of what it means to be crowned the next Australian Tidy Town, or the next category winner. These awards are an opportunity to reflect on all the amazing achievements from our entrants as much as they are an opportunity to learn from each other's experiences.

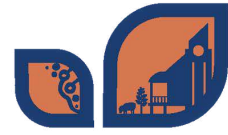
I wish all the finalists the best for their future sustainability endeavours, and we look forward to showcasing the fantastic projects happening across our state.

Warm regards,

Emma White
Program and Partnerships Manager
Keep Australia Beautiful



About the Tidy Towns Awards



The Keep Australia Beautiful Tidy Towns – Sustainability Awards recognise and reward community projects and actions. The Awards have grown to be much more than about keeping a community “tidy”. The awards have adapted over the years into the holistic awards program it is today and we recognise achievements across eight categories that contribute to a sustainable, resilient and beautiful town.

Towns are encouraged to enter into as many categories as they can to be in the running to be the overall Australian Tidy Town of the Year. This award is based on judge's scores for individual community projects that are entered.

What's New for 2024?

We have undertaken a brand refresh to reflect the evolution and diversity of our awards program. Tidy Towns is a well-known name across Australia that encompasses much more than the name suggests at face value, our aim with these changes is to encompass that same brand identity that Australians know and recognise for over 50 year.



Tidy Towns First Nation Logo Designs:

Over the years, our awards have seen many brand iterations, however this latest logo design proudly represents First Nation elements/motifs as our way to recognise the importance of so many incredible communities that have taken part in these awards along the Tidy Town & City journey.

Small scale communities (circles) with strong connections to land and waterways and close relationships with other smaller communities / meeting sites of importance (dots) in the local area.

Updated Categories

This year's categories have been adjusted to be better aligned with each State's categories. We hope this adjustment will make it easier for you to pull information from your State entry. You can find more information on our updated categories on pages 5 – 8 of this entry pack.

Entry Guidelines



Entries open 4 December 2023 and will close on 23 February 2024 at midnight. After this time, no further updates, entries or nominations can be made.

Judging will take place throughout March 2024. Each town is assessed online by a panel of three expert judges via Microsoft Teams. Once the dates of the assessments have been determined, please ensure a representative of your project is available at the time scheduled. Each town will be allotted an amount of time to discuss all their submitted projects.

To help us promote your projects and to give the judges as much context as possible, please provide 2-4 high-resolution photos. You will also be given the opportunity to attach additional supporting evidence. This can be data, news articles, etc. Please ensure you have permission from anyone featured in your photos or video's. If you do not have permission, we ask that you upload images without people in them.

Any photos with children under the age of 18 will be required to upload a document giving us permission to use. If you are not the parent/legal guardian, you must obtain their permission and have them sign the form to be uploaded. If you do not have their permission, please do NOT upload the image. ***Please contact Emma White for all children's release forms.***



Our 8 Sustainable Categories



BEHAVIOUR CHANGE CAMPAIGNS AND EDUCATION

An educational campaign or program that results in empowerment and positive behaviour change.



COMMUNITY HEALTH AND WELLBEING

A project that contributes towards a more resilient, accessible community with healthier, happy people.



WASTE PREVENTION AND REDUCTION

A Project that focuses on minimising what goes into landfill and assists in creating a circular economy.



Our 8 Sustainable Categories



ENVIRONMENT SUSTAINABILITY

A project that contributes to a more sustainable environment through initiatives such as water and energy conservation and increasing biodiversity.



DAME PHYLLIS FROST

A local hero who stands out in the community for taking steps towards a more sustainable future.



YOUNG LEGENDS

An individual or group of people all 25 years or younger who demonstrate an outstanding contribution to any of the categories.



Our 8 Sustainable Categories



LITTER

A project that takes action to address local litter issues.



HERITAGE AND CULTURE

A project that recognises outstanding commitment to the conservation and celebration of a community's heritage and culture.

National Category Comparison



The below table informs what National category you should enter based on the categories you entered in the State Awards. For example, if you entered the Resource Recovery and Waste Minimisation Category in the NSW State Awards, you will enter this into the Waste Prevention & Reduction Category in the National Awards.

National Category	NSW	NT	SA	TAS	VIC	WA
Waste Prevention Reduction	Resource Recovery & Waste Minimisation	Resource Recovery	X	X	Waste Prevention & Reduction	Waste Management
	X	Circular Economy	X	X		
	Circular Economy	Waste Management	Resource Recovery, Waste Management, Litter Prevention and Enforcement	Litter, Waste & Resource Recovery		Litter Prevention
Litter	Litter Prevention	Litter Control			Litter	
Heritage and Culture	Heritage and Culture Award	Culture & Heritage	Heritage & Culture	Heritage and Culture	Heritage and Culture	Heritage and Culture
Young Legend	Local Legends	Youth (action/activities)	Leadership and Youth Activities	X	Young Legends <25yo	Young Legends
Environmental Sustainability	X	Energy Conservation	X	X	Energy	X
	X	Water Conservation	X	X	X	X
	Biodiversity Conservation	Environment	Natural Environment Management	Habitat & Wildlife Conservation	Environment	Environmental Education
Behaviour Change Campaigns and Education	Climate Change Mitigation & Adaptation	Education	Environmental Sustainability and Education	X	Behaviour Change Campaigns and Education	General Appearance
	Communications & Engagement	X	Appearance, amenities and facilities	X		
Community Health and Wellbeing	Bush Spirit	Community Participation	Health and Wellbeing	Community Spirit and Inclusion	Community	Community Action and Wellbeing
			Community Action and Partnerships	X	Wellbeing	Community Containers for Change
	X	X	X	X	Indigenous Culture	X
Dame Phyllis Frost Award	X	X	X	X	Dame Phyllis Frost Award	X

UN Sustainable Development Goals Aligned



For the first time this year, KABV will be aligning each of our individual categories with the UN Sustainable Development Goals (SDGs). The SDG's are a collection of 17 interlinked goals designed to be a "blueprint to achieve a better and more sustainable future for all."

This change will make it easier for each organisation to identify the specific SDG they have aligned with, and to help with your reporting requirements.

Below we've highlighted where each category aligns to a particular SDG. It's a way for us all to remind one another of how crucial community effort is in ensuring a safe, sustainable, and equitable world. To learn more [click through to the UNSDG website.](#)

	BEHAVIOUR CHANGE CAMPAIGN & EDUCATION	4 QUALITY EDUCATION	5 GENDER EQUALITY	8 DECENT WORK AND ECONOMIC GROWTH	10 REDUCED INEQUALITIES	17 PARTNERSHIPS FOR THE GOALS
	COMMUNITY HEALTH & WELLBEING	1 NO POVERTY	3 GOOD HEALTH AND WELL-BEING	11 SUSTAINABLE CITIES AND COMMUNITIES	8 DECENT WORK AND ECONOMIC GROWTH	10 REDUCED INEQUALITIES
	WASTE PREVENTION & REDUCTION	2 ZERO HUNGER	7 AFFORDABLE AND CLEAN ENERGY	6 CLEAN WATER AND SANITATION	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
	ENVIRONMENTAL SUSTAINABILITY	10 REDUCED INEQUALITIES	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	13 CLIMATE ACTION	17 PARTNERSHIPS FOR THE GOALS
	ENVIRONMENTAL SUSTAINABILITY	3 GOOD HEALTH AND WELL-BEING	6 CLEAN WATER AND SANITATION	13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND
	COMMUNITY HEALTH & WELLBEING	1 NO POVERTY	3 GOOD HEALTH AND WELL-BEING	10 REDUCED INEQUALITIES	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS
	LITTER	3 GOOD HEALTH AND WELL-BEING	6 CLEAN WATER AND SANITATION	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	14 LIFE BELOW WATER	15 LIFE ON LAND
	COMMUNITY HEALTH & WELLBEING	1 NO POVERTY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	17 PARTNERSHIPS FOR THE GOALS
	YOUNG LEGENDS & DAME PHYLLIS FROST	 THE GLOBAL GOALS				
	HERITAGE AND CULTURE	3 GOOD HEALTH AND WELL-BEING	7 AFFORDABLE AND CLEAN ENERGY	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	13 CLIMATE ACTION	17 PARTNERSHIPS FOR THE GOALS

Entering the Awards



Submit your entry form [HERE](#).

When entering the awards through the online form, we recommend collecting all the information prior as you cannot save your progress when submitting online. The following details will be required:

TOWN DETAILS

- Town and State Name
- Council area project is in
- Contact Name
- Contact Email
- Contact Phone
- Town Website, Instagram, and Facebook
- Town Description (500 words)
- Local Media Outlets
- 2 High-Res Photos of Town

CATEGORY ENTRIES

****fill out individually for each category**

- Project or Group Name
- Number of volunteers involved
- Project Website, Instagram and Facebook
- SDG Alignment
- Project Description (1000 words)
 - Describe your project.
 - What have you done and why?
 - What did you set out to achieve?
 - What have you learned from implementing this initiative or approach?
 - What are the results?
 - What is your legacy?
 - Describe your projects X-Factor.
 - How does your project align with the SDG you connected to?
- 2 High-Res Photos
- Relevant Websites (YouTube, etc)
- Additional Supporting Evidence



Assessment Guide



These questions and weightings are designed to structure the judge's scoring of each project and provide guidance to entrants on what our judges are looking for. This guide is to help you identify the important aspects of your initiative, you are not required to answer all of the questions below.

Project Summary/Objective

(Worth 10% of the marks)

- Has the entrant properly defined their initiative?
- Has the entrant stated the driving forces to commence this initiative or approach?
- Does the entrant have an X Factor? The X-Factor is considered throughout Learnings, Results and Legacy.

Learnings

(Worth 30% of the marks)

- Has the entrant detailed their journey of achieving their sustainable approach?
- Has the entrant been transparent about the challenges, if any, and how they were able to overcome them?
- Has the entrant stated their goals, and have they been successful in achieving them?
- Has the entrant discussed the importance of partnerships, associations and consultation in achieving their goals? Where they transparent about any barriers they had to overcome?

Results

(Worth 40% of the marks including a 10% assessment against the Sustainable Development Goals)

- Has the entrant explained their results and how they have measured them?
- Has the entrant demonstrated real results over the past two years (this can be based on a build up from previous years)? Are they measurable and if possible proven?
- Has the entrant been successful at communicating their success and challenges and how they have generated interest in this area internally and externally?
- Does their initiative or approach exemplify disruption, innovation and leadership?
- Has the entrant explained how their initiative or approach effectively works towards the relevant SDG targets?

Sustainable Development Goals

(10% of the **Results** criteria)

- Are the SDGs just being used for branding or an aspirational exercise? Or have they understood and applied the SDGs/targets to what they are doing?
- Is there any evidence of specific indicators or metrics that relate to the SDGs/targets being used in their project/initiative/approach?
- Are results presented in terms of the SDGs/targets?
- Are they using the SDGs to push the boundaries and transform how they do things?
- Have they used the SDGs/targets to engage their stakeholders, namely staff, customers, community and others?

Legacy

(Worth 20% of the marks)

- Is the entrant's initiative or approach scalable, i.e., can it be further rolled out across their organisation, peers/sector, locally, regionally, nationally and even internationally?
- Has the entrant considered the future of this initiative? And what the type of legacy is that can come out of this initiative?
- Is this project restricted by budget, personnel, or passion?

Contact



We look forward to hearing about all of your innovative and inspiring sustainability initiatives taking place in your community! If you have any further questions related to your entry, reach out to our Program and Partnerships Manager.



Emma White
Program and Partnerships Manager



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kab.org.au





In the spirit of reconciliation Keep Australia Beautiful acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respect to their elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples today.