



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Keep Australia Beautiful Week 2026 Encourages Australians to Reconnect with Nature Through "Beautiful Spaces – Happy Places"

3–9 August 2026

Keep Australia Beautiful is inviting Australians of all ages to participate in Keep Australia Beautiful Week 2026, taking place from 3–9 August, with this year's theme, Beautiful Spaces – Happy Places.

The campaign highlights the important connection between healthy environments and human wellbeing. Clean, accessible natural spaces support physical activity, mental wellbeing, biodiversity conservation, community connection and environmental stewardship.

Throughout the week, Australians are encouraged to take part in a Nature Immersion Challenge, featuring simple daily activities designed to help people reconnect with nature while fostering a greater appreciation for the environments around them.

Activities include barefoot grounding, purposeful walks, birdwatching, bushwalking, community clean-ups, photography challenges and outdoor zero-waste picnics.

The Nature Immersion Challenge complements Keep Australia Beautiful's ongoing commitment to litter prevention, environmental education, community participation and sustainable living.

Participants are encouraged to share their experiences online throughout the week using #KABWeek2026 and #BeautifulSpacesHappyPlaces and by tagging @KeepAustraliaBeautiful, helping inspire others to spend more time in nature and take positive action for the environment.

How to Get Involved

✅ Register your participation:

<https://kab.org.au/kab-week-2026/>

👉 Find a local volunteer group:

<https://www.landcareaustralia.org.au/find-a-group>

❤️ Support Keep Australia Beautiful's work:

<https://www.kab.org.au/donate>

Keep Australia Beautiful Week provides an opportunity for individuals, schools, workplaces, community groups and families to celebrate the places that make their communities healthier, happier and more connected.

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