

PAINT AUSTRALIA BEAUTIFUL 2026

Mural Competition

Terms and Conditions

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by
Dulux Australia
&
Department of Climate Change, Energy, the Environment and Water*

Key Dates at a Glance

- Competition Open: Thu 10 April 2026
- Competition Closes: Fri 3 July 2026 at 5pm AEDT
- Special Consideration Extension (written request to admin@kab.org.au): closes Fri 31 July 2026
- State Winners Announced: Mon 3 August 2026 at 2pm AEDT
- Paint Vouchers Supplied by Dulux: Throughout August/September 2026
- Deadline for Completed Murals: Fri 16 October 2026
- Special Consideration Extension for Mural completion (written request to admin@kab.org.au): Wed 28 October 2026
- National People's Choice Award Voting Opens: Fri 30 October 2026 at 2pm AEDT
- National People's Choice Award Voting Closes: Fri 6 November 2026 at 2pm AEDT
- National People's Choice Award Winner Announced: Wed 11 November 2026 at 2pm AEDT

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1. Information on how to submit a design entry and all details for "The Competition" (Paint Australia Beautiful – Mural Competition including the National People's Choice Award) form part of these terms and conditions. To the extent of any inconsistency, the terms and conditions below prevail. By entering, participants are deemed to have accepted these terms and conditions.
 2. The Competition is run by Keep Australia Beautiful (National Association) and is open to all primary schools in Australia. An adult representative from the school community (aged 18 years or over, with permission from the school to register) must be identified as the contact for each entry.
 3. Multiple entries are welcome from each school provided that each design is submitted under separate cover (registration forms).
 4. Schools or early childhood education centres that include children or spouses of Keep Australia Beautiful National Association employees are permitted to enter The Competition; however, any entry connected to a KAB employee's immediate family member must be declared and will be assessed solely by an independent judge with no affiliation.
 5. Design entries open on Thursday 10 April 2026 and close Friday 3 July 2026 at 5pm AEDT and are required to be submitted to Keep Australia Beautiful on or before that date. A Special Consideration Extension may be requested in writing to admin@kab.org.au, with a final extended deadline of Friday 31 July 2026 at 5pm. Entries must include: the mural submission, details on the school, contact person, principal, and proposed wall, along with 100–250 words on the chosen design. This should be an explanation of the school's eco-vision that addresses any/all of these

issues: litter, waste, single-use plastic and biodiversity, and explains the relevance of the mural to the school/community. All costs associated with entering The Competition are the responsibility of the entrant.

6. Mural designs should celebrate biodiversity in the local environment, and be themed around sustainability initiatives, biodiversity protection or restoration and litter or waste reduction in their local school and community. Designs should be colourful and original.
7. All entries are deemed received at the time of receipt by Keep Australia Beautiful National Association and NOT at time of transmission by the entrant. Keep Australia Beautiful National Association's records are conclusive as to time of receipt. Late, lost, stolen, misdirected, illegal, incomplete, illegible, damaged, reproduced, or altered entries are invalid. Keep Australia Beautiful is not responsible for such entries or for any error, technical malfunction, loss, omission, communications delay or failure.
8. You may withdraw an entry you submitted from The Competition at any time before notification of winners by notifying Keep Australia Beautiful in writing via admin@kab.org.au. If you withdraw an entry from the competition, Keep Australia Beautiful will remove that entry and will not use the entrant's details or entry for media or promotional purposes. If you withdraw an entry from The Competition, that entry will no longer be eligible to win.
9. Judging is a game of skill. Chance plays no part in determining the winners. All designs will be judged individually on their merits and according to the following judging criteria:
 - Legibility of design – NOTE A3 size is suggested (minimum of A4 will be accepted)
 - Originality, creativity, colour and attractiveness of artwork
 - Artwork that celebrates and embraces the local biodiversity/environment of the school's community
 - Artwork that incorporates elements of sustainability initiatives, including protection of native flora and fauna species, litter and/or waste and/or single-use plastic, plant restoration, gardening, composting etc.
 - Creativity of the Eco-Vision around the design
 - Class / school collaboration - Will the final mural facilitate a broad inclusion of students.
 - Design is achievable in size, complexity and colour choice for students and the school community to paint
 - Wall selected is part of a permanent school space, and is highly visible (no obstructions eg poles / trees / fixtures etc). Wall location, prominence, size, surface etc will all be considered.
 - Permission to paint the wall has been granted by school management/principal
 - Mural is between 9m² to 30m² in total area (variations may be granted special consideration through KAB directly)
 - School's availability and agreement to complete within given timeframesWinners will be selected by Paint Australia Beautiful judges appointed by Keep Australia Beautiful (National Association). The judges' decision is final, and no correspondence will be entered into.
10. One winner will be selected per State/Territory. State Winners will be announced on Monday 3 August 2026 at 2pm AEDT via the Paint Australia Beautiful page (<https://kab.org.au/paint-australia-beautiful/>) and Keep Australia Beautiful's National Facebook and Instagram pages.
11. In the event that insufficient quality entries are received from a State/Territory, a winner from that State/Territory will not be announced.
12. Each State/Territory winner will receive Dulux paint and supplies to recreate their winning mural design on a wall in their school. Paint Kits (including brushes, rollers, buckets etc) will be sent out to the schools directly. Dulux Donations Team will coordinate the delivery of selected paint to be supplied throughout August/September 2026.
13. Painted murals must reflect the design, location and subject as submitted in the original design entry form. The final mural size should be between 9 and 30 square metres on a visible wall as per the submission. Changes to the submission may be granted with Keep Australia Beautiful (National Association)'s written permission.
14. Murals are to be completed by Friday 16 October 2026. Any murals not completed by this date will be ineligible to enter Part 2 of the competition: The National People's Choice Award.

15. State winners will be notified by email. Should the winner not be able to be reached by email, contact via phone will be made using the details provided in the entry form. If no contact is able to be made within 7 days of notice, the prize may be awarded to the next eligible entry.
16. The mural supplies provided cannot be exchanged for cash, credit or service and no exchange communications will be entered into.
17. The creation of winning designs must be done so legally by winners, or as organised by winners, fitting with correct health and safety procedures and supervised at all times.
18. The mural is to predominantly “student-led” but the school may permit teachers, local artists, parents, community members etc to take part in the planning and painting of the mural.
19. No spray paint is to be used in creating the murals.
20. Clear/unobstructed high resolution photos of the completed mural wall are required to be sent to Keep Australia Beautiful (National Association) on completion of the mural in order for winners to be eligible to enter Part 2 of the competition: The National People’s Choice Award.
21. Neither Keep Australia Beautiful National Association nor associated sponsor Dulux Australia are liable for any loss, damage or injury (including without limitation indirect or consequential loss) suffered by any person in connection with The Competition and any promotion or prize associated with The Competition.
22. Keep Australia Beautiful (National Association) reserves the right to vary these dates, terms and conditions or to modify, suspend, extend, terminate or cancel The Competition at any time.
23. Keep Australia Beautiful (National Association) reserves the right to verify the validity of any entry. Keep Australia Beautiful may disqualify any person(s) / school who are in breach of any terms and conditions. This includes but is not limited to any person(s) who enter The Competition with the same email entry as another participant or with existing work not created by their students. Schools may be permitted to enter previous years artwork upon written consent from Keep Australia Beautiful (National Association).
24. Entries, designs, photos and videos submitted throughout The Competition, will be used by Keep Australia Beautiful National Association indefinitely for marketing, media and other communications in relation to Paint Australia Beautiful and other promotional or program opportunities. Dulux Australia and their Marketing / PR Agency, will have access to the entries for the 2026 Competition for a period of 12 months after completion of the competition, or for as long as they remain sponsor of The Competition. After this period, Dulux Australia and their Marketing / PR agency may be granted permission by Keep Australia Beautiful (National Association) upon request.
25. By submitting an entry, all participants agree to the use of their mural design and submission information, school name, video, and/or image in any publicity material produced by Keep Australia Beautiful (National Association) or Dulux Australia.
26. Each entrant agrees that, if they are one of the State/Territory winners of The Competition, their details (including school name, suburb/town, photos, videos and mural design) may be published by Keep Australia Beautiful National Association in any form (including but not limited to: press, print, radio, podcast, website, social media, You Tube etc.) and used for other publicity purposes. They also agree that the nominated school contact’s details (including name, email and phone number) may be provided by Keep Australia Beautiful to any media on request, so that they can be contacted directly for comment or media opportunity. Personal details will be handled as per privacy policy: <https://kab.org.au/privacy-policy/>.
27. By submitting an entry, the nominated school representative confirms that parental and/or guardian consent has been obtained for every student who may appear in any photographs or video footage submitted to Keep Australia Beautiful, Dulux Australia, or associated media partners. Submission of any image or video content is taken as confirmation that consent has been given, covers both online and print publication, and extends to use in 2026 and future Paint Australia Beautiful campaigns. Permitted uses may include social media, websites, newsletters, print materials, videos, campaign resources, television and state or national media coverage. The school is responsible for managing individual permission forms and must retain signed copies on file, making them available to Keep Australia Beautiful upon request.
28. It is agreed that any publicity created by a winner around their mural will refer to Keep Australia Beautiful (National Association) with reference to the Paint Australia Beautiful program.

29. Information on how to submit a completed mural and all details on the Paint Australia Beautiful – National People’s Choice Award (“People’s Choice”) entry form part of these terms and conditions. To the extent of any inconsistency, the terms and conditions below prevail. By entering, participants are deemed to have accepted these terms and conditions.
30. The People’s Choice Award is run by Keep Australia Beautiful (National Association) and is open to the Paint Australia Beautiful State/Territory winners only. An adult representative from the school community must be identified as the contact for each entry.
31. Completed entries must be submitted by Friday 16 October 2026 at 5pm AEDT. (Special Consideration Extensions may be permitted upon written request to admin@kab.org.au. Entries must include: details on the school, contact person, principal, and photos of the completed mural. All costs associated with entering The Competition which includes the People’s Choice Award are the responsibility of the entrant.
32. Photos submitted must:
 - Include the whole mural face on
 - Be as straight as possible
 - Be well lit (no reflections or strong shadows)
 - Have nothing in front of or obscuring the mural
 - Not feature any people
33. All entries for the People’s Choice Award are deemed received at the time of receipt by Keep Australia Beautiful National Association and NOT at time of transmission by the entrant. Keep Australia Beautiful National Association’s records are conclusive as to time of receipt. Late, lost, stolen, misdirected, illegal, incomplete, illegible, damaged, reproduced, or altered entries are invalid. Keep Australia Beautiful is not responsible for such entries or for any error, technical malfunction, loss, omission, communications delay or failure.
34. You may withdraw an entry you submitted from The Competition at any time before notification of the winner by notifying Keep Australia Beautiful via admin@kab.org.au. If you withdraw an entry from The Competition, that entry will no longer be eligible to win.
35. The winner for the People’s Choice Award will be determined by public vote, using Facebook as a platform. Voting will open at 2pm AEDT on Friday 30 October 2026. On that date, KAB will publish each entry on the Keep Australia Beautiful Facebook page and supply each school entrant with their own individual Facebook URL to share. To vote for a mural, people must LIKE the mural of their choice via the KAB National Facebook post. All Reactions Count. Following the Keep Australia Beautiful page and Dulux Australia page is suggested but not mandatory for voting eligibility.
36. Votes for the People’s Choice Award, ONLY count if they are on the individual Facebook URL supplied by KAB. The winning mural will have the most likes/reactions before the closing date and time. Only votes on the original Keep Australia Beautiful Facebook post will count. Private likes on shared links will not count.
37. Voting for the People’s Choice Award closes at 2pm AEDT on Friday 6 November 2026. The winner will be announced on Wednesday 11 November 2026 at 2pm AEDT via the Paint Australia Beautiful 2026 page (<https://kab.org.au/paint-australia-beautiful/schools-2026>) and Keep Australia Beautiful’s National Facebook page.
38. The design that receives the most public votes (likes/reactions) across Australia will be deemed the winner, and announced as the National Peoples Choice Award Winner. The winner will receive a National Winners Plaque.
39. Completed murals must reflect the design, eco-vision, location, and subject as submitted in the original design entry. The final mural size should be between 9 and 30 square metres (or as agreed with Keep Australia Beautiful).
40. Murals are to be completed by Friday 16 October 2026. Any murals not completed by this date will be ineligible to enter the National Peoples Choice Awards and a local press release will not be made.
41. The winner of the People’s Choice Award will be notified by email. Should the winner not be able to be reached by email, contact via phone will be made using the details provided in the entry form. If no contact is able to be made within 14 days of notice, the prize will be awarded to the next runner up.