

## Terms and Conditions Paint Australia Beautiful 2025 – Primary Schools Competition:

### Part #1 – State Finalists

1. Information on how to submit a design entry and all details on the Paint Australia Beautiful- Schools Competition (“The Competition”) entry form part of these terms and conditions. To the extent of any inconsistency, the terms and conditions below prevail. By entering, participants are deemed to have accepted these terms and conditions.
2. The Competition is run by Keep Australia Beautiful (National Association) and is open to **all primary schools in Australia**. An adult representative from the school community must be identified as the contact for each entry.
3. **Multiple entries are welcome** from each school provided that each design is submitted under **separate cover (registration forms)**.
4. Anyone employed by Keep Australia Beautiful National Association, their spouses and children are ineligible to enter The Competition. Judges and their immediate family members are also ineligible to enter The Competition.
5. Design entries open on **Monday 17<sup>th</sup> March 2025** and close **Friday 30<sup>th</sup> May 2025 at 5pm AEDT** and are required to be submitted to Keep Australia Beautiful on or before that date unless special consideration by Keep Australia Beautiful (National Association) has been granted. Entries must include: (the mural submission, details on the school, contact person, principal, and proposed wall, along with 100-250 words on the chosen design. This should be an explanation on the **schools eco-vision that addresses any/all of these issues: litter, waste, single-use plastic and biodiversity** and explains the relevance of the mural to the school/community). All costs associated with entering The Competition are the responsibility of the entrant.
6. All entries are deemed received at the time of receipt by Keep Australia Beautiful National Association and NOT at time of transmission by the entrant. Keep Australia Beautiful National Association’s records are conclusive as to time of receipt. Late, lost, stolen, misdirected, illegal, incomplete, illegible, damaged, reproduced, or altered entries are invalid. Keep Australia Beautiful is not responsible for such entries or for any error, technical malfunction, loss, omission, communications delay or failure.
7. Mural designs should celebrate **biodiversity in the local environment**, and be themed around **sustainability initiatives and litter or waste reduction** in their local school and community. Designs should be colourful and original.
8. You may withdraw an entry you submitted from The Competition at any time before notification of finalists and winners by notifying Keep Australia Beautiful in writing via [admin@kab.org.au](mailto:admin@kab.org.au). If you withdraw an entry from the competition, Keep Australia Beautiful will remove that entry and will not use the entrant’s details or entry for media or promotional purposes. If you withdraw an entry from The Competition, that entry will no longer be eligible to win.

9. **Judging is a game of skill.** Chance plays no part in determining the winners. Shortlisted designs will be judged individually on their merits and according to the **judging criteria:**

- Legibility of design – **NOTE A3 size is suggested** (Min of A4 will be accepted)
- Originality, creativity, colour and attractiveness of artwork
- Artwork that celebrates and embraces the **local biodiversity/environment** of the school's community
- Artwork that incorporates elements of **sustainability initiatives, including litter and/or waste and/or single-use plastic**
- Design is achievable in size, complexity and colour choice for students and school community to paint.
- Wall selected is part of a permanent school space, and **highly visible**
- Permission to paint the wall has been granted by school management
- Mural is between **10m2 to 20m2** in total area. (variations to this may be granted special consideration through KAB directly)
- School's availability and agreement to complete within given timeframes

**Shortlisted entries will be determined by Paint Australia Beautiful judges**, selected by Keep Australia Beautiful (National Association) . The judges' decision is final, and no correspondence will be entered into.

10. **Between 2 and 4 shortlisted finalists** will be selected per State/Territory. Finalists will be announced and put out to public vote on **Mon 16 June 3pm AEDT**. Only one vote per person will be accepted. Voting will close on **Fri 27 June 2025 5pm AEDT**. Winners will be announced **Mon 30 June 2025, 5pm AEDT** via the Paint Australia Beautiful Registration page ( <https://kab.org.au/paint-australia-beautiful/> ) and Keep Australia Beautiful's National Facebook (& Instagram) page.

11. In the event that insufficient quality entries are received from a State/Territory then a shortlist from that State/Territory will not be announced, and there will be no winner from that State/Territory. If only one quality entry is short-listed from a State/Territory then the entry automatically is determined as the winning entry for the State and does not go to public vote.

12. The top design that receives the most public votes from each State/Territory will be deemed the winner. Each winner will receive paint supplies to recreate their winning mural design on a wall in their school, using a **Haymes Paint voucher (valued ~\$750)**.

13. Painted murals must reflect the design, location and subject as submitted in the design entry form. The final mural size should be **between 10 and 20 square metres** on a visible wall as per the submission. Changes to the submission may be granted with Keep Australia Beautiful (National Association)'s written permission.

14. Murals are to be completed by **Fri 26 September 2025**. Any murals not completed by this date will be ineligible to enter **Part # 2 of the competition: The National People's Choice Award**.

15. **The State winners will be notified by email.** Should the winner not be able to be reached by email, contact via phone will be made using the details provided in the entry form. If no contact is able to be made within 7 days of notice, the prize will be awarded to the next runner up.
16. The mural supplies provided cannot be exchanged for cash, credit or service and no exchange communications will be entered into.
17. The creation of winning designs must be done so legally by winners, or as organised by winners fitting with correct health and safety procedures and supervised at all times.
18. No spray paint is to be used in creating any murals.
19. The **State Finalist Plaque** provided must be adhered to the mural in-order for winners to be eligible to enter **Part # 2 of the competition: The National People's Choice Award.**
20. **Clear / unobstructed high resolution photos** of the mural wall are required to be sent to Keep Australia Beautiful (National Association) on completion of the mural in-order for winners to be eligible to enter **Part # 2 of the competition: The National People's Choice Award.**
21. Neither Keep Australia Beautiful National Association or associated sponsor Haymes Paint are liable for any loss, damage or injury (including without limitation indirect or consequential loss) suffered by any person in connection with the promotion or any prize.
22. Keep Australia Beautiful (National Association) reserves the right to vary these terms and conditions or to modify, suspend, extend, terminate or cancel The Competition at any time.
24. Keep Australia Beautiful (National Association) reserves the right to verify the validity of any entry. Keep Australia Beautiful may disqualify any person(s) who enters The Competition with the same email entry as another participant or with existing work not created by their students.
25. Entries submitted will be used by Keep Australia Beautiful National Association indefinitely for marketing, media and other communications in relation to Paint Australia Beautiful and other promotional or program opportunities. Haymes Paint will have access to the entries for the 2025 Competition for a period of 12 months after completion of competition. After this period Haymes Paint may be granted permission by Keep Australia Beautiful (National Association) on request.
26. Each entrant agrees that, if they are one of the State/Territory winners of The Competition, that their details (including school name, suburb/town, photo and design) may be published by Keep Australia Beautiful National Association in any form (including but not limited to for example: press, print, website, Facebook, Instagram, etc.) and used for other publicity purposes. They also agree that the nominated school contact's details (including name, email and phone number) may be provided by Keep Australia Beautiful to any media

on request, so that they can be contacted directly for comment or media opportunity.  
Personal details will be handled as per privacy policy <https://kab.org.au/privacy-policy/>

27. It is agreed that any publicity created by a finalist around their mural, will refer to Keep Australia Beautiful (National Association) with reference to the Paint Australia Beautiful program.